

## SOCIAL **NEDIA**SERVICES

### SOCIAL MEDIA SERVICES

Do you need more people to know and support your brand? Thousands of companies have already conquered the networks with the help of specialists. **You can do it too.** 

Moonclik is a Digital Marketing Agency. We have a creative group trained to advise you on issues of sales and marketing strategy. We study your business, competition, target audience and we facilitate planning with promising results in real and concise deadlines.

#### Important skills and functions:

- Knowledge of communication, digital marketing, journalism, audiovisual production and graphic design.
- Updated service with the latest information and communication technologies and trends.
- Creation of original content in tune with your business and set up a schedule of publications
- Crisis situational management in your social networks in a timely manner.
- Study of the behavior of algorithms.
- Analysis of the performance of your social networks.
- Generation of strategies and events to create interaction flows in different audiences.
- Direct dealing with your audience in a personalized, close and simple way.
- Attending your customers and users.

#### AND THAT'S NOT ALL:

## KNOW THE REASONS WHY YOU WILL WANT TO HIRE US

### 10 REASONS

## TO HIRE THIS SERVICE NOW!

- Boost your brand image from the first impression on the social networks.
- Multiply the reach and relevance of your communication, as well as your conversion opportunities.
- Evacuate your customers' doubts in an effective and fast way.
- Inform and educate about your product/service.
- ✓ Humanize your brand and strengthen your bond with the audience: let them see that behind your company there are skilled and warm people.
- ✓ Keep up to date with the reach and impact of your brand through metrics.
- Direct your time and effort to other areas with the security that your networks are in the hands of professionals.
- Turn customers and users into ambassadors of your brand.
- Attract new customers and encourage interaction between them.
- Take care of your online reputation.



IF YOU DON'T LIKE WORRIES,
YOU'LL LIKE WORKING WITH MOONCLIK!

# SOCIAL MEDIA SERVICES

- Responses and/or reactions to public comments
- Natural responses in messaging, if after the automatic message they continue to write in order to give a first attention and take it directly to the seller, manager or commercial of your business.

#### **MINIMUM PACKAGE**

#### **Includes:**

- Creating and setting of accounts (if not already open)
- Configuration of default messages in DM
- Avatar designing for both accounts, Instagram featured stories buttons and Facebook cover.
- Design of personalized post on important dates
- 1 weekly post with Content generation and strategic use of hashtags.
- Stories showed 24h per 7 days a week.
- Responses and/or reactions to public comments

#### **STANDARD PACKAGE**

+ POPULAR

#### Includes:

- Creating and setting of accounts (in case you don't have them open).
- Default DM message settings
- Avatar designing for both accounts, featured Instagram stories buttons and Facebook cover.
- Designing of personalized posts on special dates
- 3 weekly posts for each Social Network with Content generation and strategic use of hashtags.
- Stories showed 24h per 7 days a week.
- Designing of Post templates with harmonic maintenance of the Instagram Feed.

#### **PREMIUM PACKAGE**

#### **Includes:**

- Creating and setting of account (in case you don't have them open).
- Configuration of default messages in DM
- Avatar designing for both accounts, featured Instagram stories buttons and Facebook cover.
- Designing of personalized posts for special dates
- 5 weekly posts for each Social Network with Content generation and strategic use of hashtags.
- Stories showed 24h per 7 days a week.
- Designing of Post templates with harmonic maintenance of Instagram Feed.
- Responses and/or reactions to public comments
- Natural responses in messaging, if after the automatic message they continue to write in order to give a first attention and take it directly to the seller, manager or commercial of your business
- Provide information on products and services from the messaging of both applications (if it is of interest to you)

ALL PACKAGES ARE VALID FOR 4 WEEKS WE ATTEND INSTAGRAM AND FACEBOOK

## Blog writing and management

**SERVICES** 

#### MINIMUM PACKAGE

1 article weekly

#### **STANDARD PACKAGE**

2 articles weekly

#### **PREMIUM PACKAGE**

4 articles weekly

#### All packages include:

- -Articles of +500 words
- -Search for inbound titles based on a general theme.
- -Keyword research.
- -Content structuring based on keywords.
- -Copywriting and content optimization.
- -Reviews included.
- -Delivered in Word format.

#### **Optional:**

-Programming and publication on the website.

#### ALL PACKAGES ARE VALID FOR 4 WEEKS.

#### **OTHER SERVICES:**

- Single Page (+QR) / Landing Page (+QR)
- Stikers for WhatsApp Basic
- Stikers for WhatsApp Personalized
- Custom QR
- Brand Animation
- Digital Catalog (PDF)
- Short Slide Show (± 30 sec)
- Long Slide Show (± 1 min)
- Short Promotional Video (± 30 sec)
- Long Promotional Video (± 1 min)
- Flyer / Animated Promotional Post (± 10 sec)
- Business Card
- Brochure







## PORT\_ FOLIO

### PHOTO SHOOT



























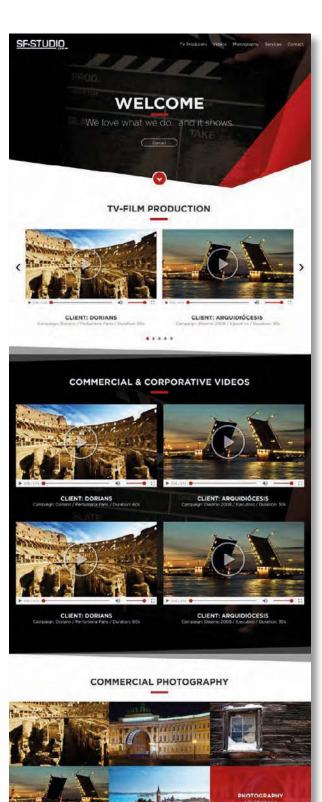


### SINGLE PAGE / LANDING PAGE



















#### ABOUT US

















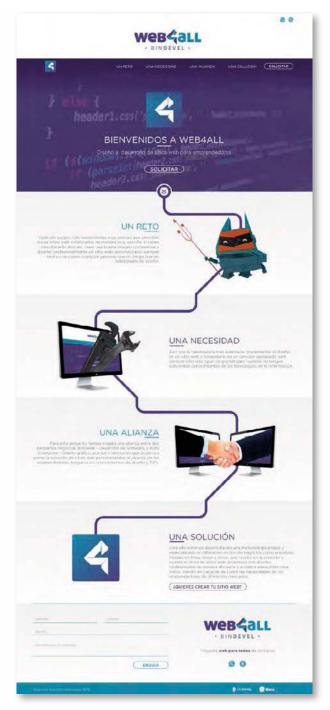














## BASIC STICKERS FOR WHATSAPP

















## STICKERS PERSONALIZADO PARA WHATSAPP













## CUSTOM QR











### **BRAND ANIMATION**















### **BASIC SLIDE SHOW**

































## BASIC PROMOTIONAL SPOT





















































## ANIMATED PROMOTIONAL FLYER













### BASIC ANIMATED POST





















### » Just one click to the top «

It is said that the sky is the limit. We want to take you to the top. Put your mark on the moon with just one click.



